

# Help NEIS Grow! Join “AA\*\*” (\*\*the NEIS “Area Ambassadors” Program)

In the coming year, NEIS needs to at least *double* in size, and *triple* its number of supporting members. You can help with this process by becoming an “Area Ambassador.”

“What you do may seem insignificant; but, it is extremely important that you

A NEIS “AA” will do any of a number of small but extremely important actions that will help NEIS reach more people who think like you do; help us raise sorely needed funds; and have fun doing all this, because most of what we ask that you do *you are already doing!* Here are the annual “commitments and responsibilities” of an “AA” member:

- ✓ Sign up for two new tasks on the NEIS “12 Simple Things You Can Do” sheet, and complete them within 1 month.
- ✓ Get two (just 2!) people who you know to join up as NEIS “supporting members”, either through their direct joining at our annual membership rate of \$30 per year (they pay); or by signing them up as “gift” members at the rate of \$15 per year (you pay this).
- ✓ Once per year, arrange for a NEIS speaker to make a presentation (hopefully with honorarium, or ability to “pass the hat”) at your local group, church, or school.
- ✓ Once per year, host a small fundraising event (we will help plan this with you every step of the way, and can provide some financial assistance), such as a house party with a theme (e.g., “make your own pizza,” exotic desserts), or a garage sale (clean out your basement and garage, and donate the proceeds to NEIS for a tax deduction!)
- ✓ As needed and as you feel comfortable, host letter writing and/or study sessions (we will provide the action alerts, literature, DVD’s, study materials, etc. We can even reimburse you for stamps).
- ✓ Recruit at least one new NEIS Board member from your “area.”

*Q. What is an “area”?*

A. An area consists of your zip code, and any zip code adjacent to yours. There can and will be overlap, which actually is good, since it will lead to better collaboration among our members.

*Q. What is an “ambassador”?*

A. An ambassador is someone who doesn’t just “talk the talk,” but someone who is also willing to “walk the walk” by living and acting on their desire for safe-sustainable energy and a less-nuclear world. An ambassador realizes that s/he can and should *act* to further the purpose and goals of NEIS in any public setting and at any time – at meetings, at parties, in elevators, shopping. It’s someone who is very conscious about creating and taking advantage of circumstances which come his/her way in day to day life, that provide an opportunity to talk to people about NEIS, its goals and its programs. That means that an “ambassador” really doesn’t have to go to any heroic or unusual lengths beyond what s/he is already doing in life – s/he simply takes advantage of the opportunities and circumstances that everyday living provides to work for NEIS, the safe-energy movement, and our shared goal of a less-nuclear world.

We hope you have fun with your new role. Sign up today, and we’ll back you 100%!

## AREA AMBASSADOR RESPONSE FORM

Dear NEIS Supporter:

Please complete the form below, and return it to the NEIS office by mail, fax, or email, or in person. We look forward to making this a positive experience for us both!

Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

e-mail address: \_\_\_\_\_ Cong. District: \_\_\_\_\_

I enclose my completed "12 Simple Things You Can Do to Help NEIS" form

Here is my plan for having a NEIS speaker come to my group:

Here are my two proposals and potential dates for my fundraising events. Contact me.

1.)

2.)

Here is my suggestion for a potential NEIS Board member. Please send me a "Board Recruitment Kit" to give to him/her: (name) \_\_\_\_\_

My two new NEIS members are (complete contact information on the back of the "12 Simple Things.." form, and mark them as "new members." Enclose checks or credit card info payable to "NEIS")

1.) \_\_\_\_\_ 2.) \_\_\_\_\_

I have an additional question/idea/comment. Please contact me.

Return this form to:

**NEIS, 3411 W. Diversey, #16, Chicago, IL 60647**

**(773)342-7655 fax**

**neis@neis.org**

*Ver.1/08*

**You say you want a “safe-energy future”? A less-nuclear world?... Here’s your big chance to prove it!**

**Here.**

**Right now.**

**YOU!**

- **Join the NEIS “Area Ambassadors” Program!**
- **Fill out and return your “12 Simple Things...” form**
- **Host an NEIS House Party**

**What are you waiting for...the next accident?**